

FOR IMMEDIATE RELEASE

**HIMSS15 Premiere: If Patient Mediated Exchange Can Travel Beyond the Interoperability Showcase, It Can Go Anywhere!**

*National Association for Trusted Exchange Facilitates Patient-Centric Data Exchange Between Major EHR Systems and Multiple Consumer Facing Applications*

WASHINGTON, D.C. (April 13, 2015) – The [National Association for Trusted Exchange](#) (NATE) today announced that it would demonstrate the use [NATE Blue Button for Consumers](#) (NBB4C) Trust Bundle to facilitate secure patient-mediated exchange between the [Cerner](#) EMR (and others including the [U.S. Department of Veterans Affairs](#)) and multiple consumer-facing applications across the vast Exhibit Halls at HIMSS15. Visitors to the [Interoperability Showcase](#)'s *Patient Vignette 1* (Michael, age 43) will be able to choose among multiple NBB4C participants to view real-time data exchange between the NATE Interoperability Showcase kiosk and the various applications at their booths elsewhere in the conference. Consumer facing applications participating in NATE's demonstration include:

- [Epic MyChart](#) – Booth 1268
- [Humetrix iBlueButton](#) – Booth 8467
- [Carebox](#) – Booth 8714
- [Get Real Health](#) InstantPHR – Booth 8736
- [NoMoreClipboard](#) – Booth 2879
- [Medyear](#)

The NBB4C Trust Bundle contains trust anchors of consumer-facing applications (CFAs) that utilize Direct secure messaging to securely move data from one application to another. The [common set of eligibility criteria](#) that make up the trust framework of the NBB4C helps relying parties to identify CFAs that meet or exceed these obligations, while allowing patients to make choices from a growing pool of CFAs that best fit their personal needs. The net result is that providers can confidently share health information with their patients via a CFA of the patient's choice.

“NATE's primary goal is to empower the consumer by enabling choice and access to data. NATE's NBB4C is making it easier for patients to find and use trusted consumer facing applications to access and manage their health information,” said Aaron Seib, NATE CEO. “We are proud to be part of the HIMSS15 Interoperability Showcase again this year, joining our partners and friends to demonstrate how simple it can be to empower providers to share protected health information with their patients and improve engagement between encounters.”

“We are thrilled to be part of the NBB4C Trust Bundle and to have been invited to join NATE in demonstrating the success of NBB4C in this year's HIMSS Interoperability Showcase,” said Christina Caraballo, Senior Healthcare Strategist at Get Real Health. “Being part of a trusted data exchange ecosystem like NBB4C gives our customers confidence that the Get Real Health InstantPHR is

***NBB4C makes it easier for providers to share health information with their patients so that their patients can do what they want with it.***

committed to providing safe and secure exchange of their important information. We look forward to welcoming HIMSS-goers at our booth to see the final step in the information exchange that began in the Interoperability Showcase as part of Patient Vignette 1.”

Participation in the NBB4C Trust Bundle is growing rapidly. Stakeholders seeking to use the NBB4C Trust Bundle to facilitate their patient empowerment activities can download the NBB4C trust anchors from the [NATE Bundle Administrator](#) (NBA). Interested CFAs may also submit their NBB4C Onboarding Applications using the NBA. Applications are available for download at <http://nate-trust.org/trustbundles>.

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#### *About National Association for Trusted Exchange*

The [National Association for Trusted Exchange](#) (NATE) brings the expertise of its membership and other stakeholders together to find common solutions that optimize the appropriate exchange of health information for greater gains in adoption and outcomes. Emerging from the Western States Consortium, a pilot project supported by the Office of the National Coordinator for Health Information Technology (ONC), NATE was established as a not-for-profit organization in May 2013. Consistent with NATE’s mission to address the legal, policy, and technical barriers that inhibit health information exchange between entities within a state and across states, NATE leads and participates in a number of ongoing and emerging projects in the HIE domain. NATE has been operating its own Trust Bundles in production since November 2012 and recently took over administration of the Blue Button Consumer Trust Bundles. Working with a broad set of stakeholders through multiple task forces, crowdsourcing and a call for public comment, NATE is proud to make available the first release of NATE’s [Blue Button for Consumers \(NBB4C\) Trust Bundle](#) beginning in 2015. NATE will soon move into a new phase of development around Blue Button Trust Bundles. Stakeholders interested in participating in the next phase of NATE’s work in consumer-mediated exchange should consider [NATE membership](#) or subscribe to [news from NATE’s PHR Community](#).